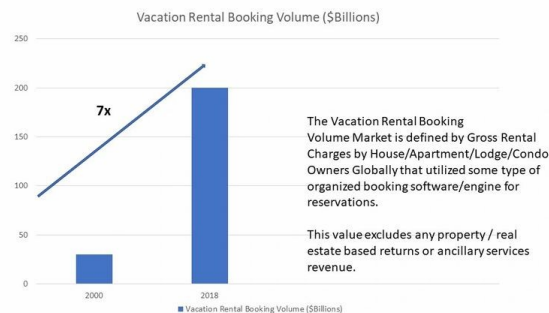


# Vacation Rental Advice

## Recent Research



2000: Vacation Rental Group Market Study Statistics, 2018 Landmark Global Associates LLC Market Study

### 7x Growth in Global Vacation Rentals

There are 1000s of companies providing distribution services for the approximately 10 Million vacation rental properties in the vacation rental space in 2018, ranging from property managers to global metasearch engines. While one could argue that the industry is 100 years old as vacationers certainly have rented houses, apartments for vacation purposes for a long time, there has been a real explosion in accessibility to availability and actual supply growth in the last 15 years. What was USD\$30 Billion of identifiable rental revenue in the key markets in 2000 is exceeding USD\$200 Billion in 2018. This industry is growing with room for new entrants, platforms and services, as well as the expansion of services of existing platforms. September 2018

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